



January 8, 2014

RE: INDUSTRIAL PACKAGING PRICE INCREASE ANNOUNCEMENT

Dear Valued Distributor,

Due to the unfavorable volatility of raw materials used in the manufacturing of many IPG® products, Intertape Polymer Group® must implement a price adjustment effective February 8, 2014. All orders must be received by 5:00pm EST on Friday, February 7, 2014. Any order received after that time will be subject to increased pricing. The adjustment will affect the following product categories:

INDUSTRIAL TAPES	% of Increase
Paper Masking & Flatback	0% - 5%
Filament	0% - 4%
Cloth/Duct	0% - 4%
Double-Coated	0% - 5%
Foil	0% - 5%
Electrical	0% - 7%
Stencil	5%
All Other Non-Classified Industrial Tapes	3% - 5%

CARTON SEALING TAPES	% of Increase
Hot Melt, Acrylic & Natural Rubber Pressure-Sensitive Carton Sealing Tape	3% - 5%
Water-Activated Carton Sealing Tape	5% - 7%

MACHINERY	% of Increase
Machines & Case Sealing Equipment	4%

Updated price lists will be available by 5:00pm on January 9, 2014 on our B2B site. Orders placed prior to the adjustment will be limited to a historical 30 day supply. All current end-user contracts and into-stock deviated pricing are subject to additional adjustments. There will be market adjustments that may extend outside of the aforementioned ranges for select customers. Those customers will be contacted directly.

If you have any questions, please contact your IPG® Sales or Customer Service Representative. Thank you for your continued support.

Sincerely,

Dean Blockowitz
VP Sales, Industrial Channel
Intertape Polymer Group®

