

October 13, 2017

To our Valued Customers:

Berry Global Inc. is constantly monitoring all areas of our business, to reduce overall cost to serve our customers and provide the highest level of service. We do our best to absorb cost increases as they come along for as long as possible; before having to pass them on to our valuable business partners.

Unfortunately, the recent hurricanes are having an unanticipated increase in our cost to serve, with some suppliers implementing allocations. Major raw materials including resin, aluminum, adhesives, and corrugated packaging have continued to escalate. Logistics challenges have presented further hurdles, with cost implications as well.

These circumstances force us to pass on an increase on all product lines for our Industrial and Retail tapes business. The increase will range from 6 - 9% depending on the product line. This increase will be effective with all orders placed on and after November 13th. Orders placed prior to November 13th for shipment under normal lead times will be honored with your current price structure. We do reserve the right to restrict order quantities based on normal historical demand.

Your business is sincerely appreciated. We are committed to continuing to provide you with the high quality products and excellent service you expect, at competitive prices.

Your sales representative will be in contact with you to answer any questions you may have.

Once again, we thank you for your business and your continued support.

Sincerely,



Jerry Lamarre
Vice President
Engineered Materials Division
Berry Global